



SOUTH BY SOUTHWEST NOW ACCEPTING PANELPICKER PROPOSALS, FILM FESTIVAL SUBMISSIONS, AND MUSIC FESTIVAL APPLICATIONS FOR 2019

Austin, Texas – June 25, 2018 — South by Southwest® (SXSW®) Conference and Festivals has launched its 2019 season with the opening of PanelPicker® programming proposals, Film Festival submissions, and Music Showcasing Artist applications for next year's event.

[PanelPicker](#), an online tool that allows the SXSW community to have a significant voice in programming conference activities through an open proposal and voting process, will accept proposals through Friday, July 20, 2018. Community voting begins Monday, August 6, 2018 and continues through Thursday, August 30, 2018.

Programming tracks that feature sessions from beginner to advanced-level include: Blockchain & Cryptocurrency; Brands & Marketing; Coding & Development; Design; Entrepreneurship & Startups; Future Workplace; Health & MedTech; Intelligent Future; Style & Retail; Tech Industry & Enterprise; Entertainment Influencers; Film & TV Industry; Making Film & Episodics; Making & Marketing Music; Music Industry & Culture; Touring & Live Experience; Cannabusiness; Cities, Government, & Politics; CLE; Experiential Storytelling; Food; Media & Journalism; Social & Global Impact; Sports; and VR/AR/MR.

The **SXSW Film Festival** is now accepting Feature Film, Short Film, Episodic, Music Video, and Virtual Cinema submissions through October 18, 2018. The Texas High School Short and Title Sequence categories will accept submissions through December 13, 2018. [Submit now](#) for the early bird rate.

The **SXSW Music Festival** is now accepting artist applications to showcase at the 2019 Music Festival. The festival is the destination for all who share a passion for creativity and new music discovery — industry professionals and influencers from the worlds of music, tech, and film, international media, and music fans. The application period closes on October 25, 2018. [Apply early](#) for a discounted rate.

In addition to PanelPicker proposals for the SXSW Conference and applications to the Film Festival and Music Festival, SXSW is now accepting entries for the best digital creative work for the [Interactive Innovation Awards](#), the most inventive startups for [SXSW Pitch](#) (formerly SXSW Accelerator® Pitch Event), and nominations for the [SXSW Community Service Awards](#). Proposals for the [Art Program](#) are also now being accepted.

SXSW 2019 registration and housing will open Wednesday, August 1, 2018. For more information, please go [here](#).

The 2018 Conference featured more than 2,100 sessions, including Keynotes by Darren Aronofsky, Ta-Nehisi Coates, Lyor Cohen, Nonny de la Peña, Melinda Gates, Barry Jenkins, Sadiq Khan, Esther Perel, Linda Perry & Kerry Brown and whurley.

The SXSW Film Festival screened 136 features and 172 shorts in 8 venues across Austin. Films were selected from 8,169 submissions. The Feature Film slate screened 108 World Premieres, 19 North American Premieres, and 6 U.S. Premieres. More than 72,872 seats were filled at 439 individual screenings, while 22 Virtual Cinema VR/AR projects attracted 10,000 views over 3 days.

The SXSW Music Festival showcased 2,057 artists on 100 stages, featuring 569 international acts representing 66 countries. The 7-day SXSW official music showcase attendance totaled 161,000 at 2,729 total performances. Performers were selected from 6,678 applicants.

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of the interactive, film, and music industries. An essential destination for global professionals, the event features sessions, showcases, screenings, exhibitions, and a variety of networking opportunities. SXSW proves that the most unexpected discoveries happen when diverse topics and people come together. SXSW 2019 will take place March 8-17, 2019. For more information on SXSW, please go [here](#).

SXSW 2019 is sponsored by Capital One, Mercedes-Benz, Bud Light and The Austin Chronicle.

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Editor's Note: Media Registration for SXSW will open Wednesday, August 1. Please go to sxsw.com/press/press-accreditation/ to apply.