



EPIC BLUE

With you all the way.

After three years of R&D, our team of location specialists have developed the world's most advanced positioning wearable on the market.

Artificial Intelligence
for accurate positioning



We re-invent how people can be located in the most demanding environments, even when GPS or other infrastructures are not available.



Shyn is often named as the Waze for Firefighters

Shyn is the first personal AI-driven wearable to closely model human movement for seamless indoor and outdoor tracking.

This is how it works.

Shyn is packed with sensors that continuously generate data. Our complex mathematical algorithms use this data to create a digital twin of your stepping behavior. This allows us to pinpoint your exact location on a map, in real-time.

Demo video : <https://vimeo.com/502116641>





Our target customers are firefighters, defense and security.

It's a nascent market estimated around 600 million dollars, with a very high demand for our unique positioning solution. That is why we had a patentability study done to protect our IP and are ready to file in the coming months.

First Responder Geolocation.

We are selling directly B2B, but also use resellers and integrators to help us in our sales process.

Shyn starter kit.

Our goal is to keep the purchase price of the wearable on the same level as a standard smartphone.

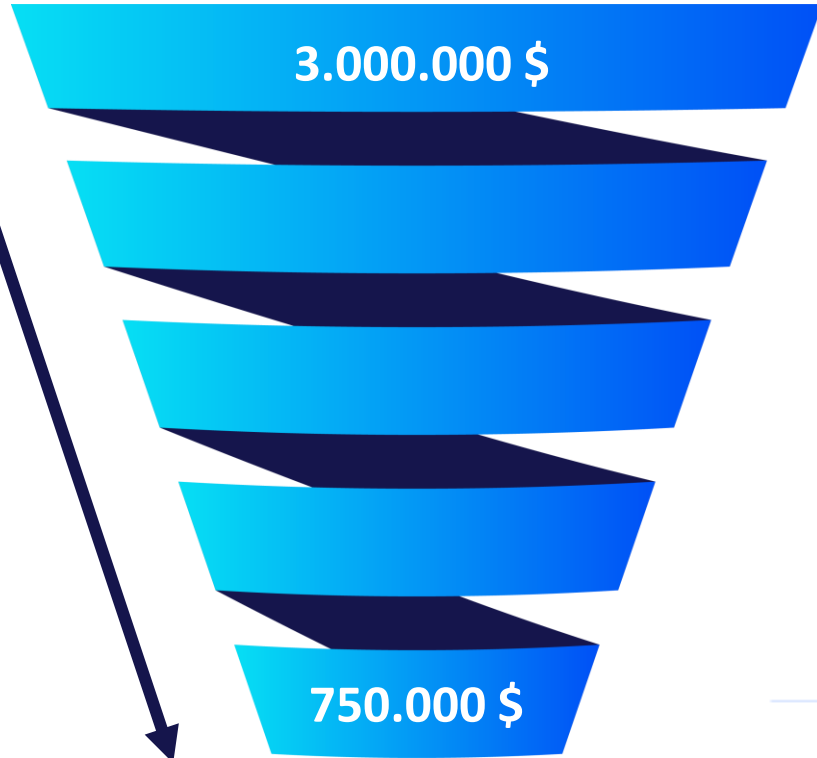


One Shyn wearable costs between 500 and 750 dollar.

A monthly license fee between 25 and 60 dollar per person is charged to get access to the platform and updates.

We have a full sales funnel with over 60 prospects in different stages, with an est. value of 3 million dollar.

Scaling our business.



As the first customer feedbacks are very enthusiastic, we aim to sell around 700 wearable this year.



We are preparing for internationalization and are optimistic in closing our first defense contract by the beginning of this summer.



We are a team of Artificial Intelligence experts.

Epic Blue now consists out of 7 people. 6 of them are coming from the same Geospatial company called Hexagon.

In the last 2 years, we raised 1.2M dollars in funding from



InvestLink

The three founders all had startup experience prior to Epic Blue.

We have an advisory board with people active in defense and entrepreneurs with startup and exit experience.





EPIC BLUE

Frederik Malesevic

Frederik.Malesevic@epic.blue

+32 496 77 62 01