Make everyone a 3D content creator

😬 The Problem 😬

It's costly and timely

for application developers to produce and animate their own 3D assets. * **
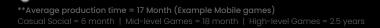
Creators are limited

by the restricted number of 3D assets built into their applications.

Voice controlled 3D is hard

Voice controlled 3D experiences are hard to build.

💵 *Average production costs of 3D asset = $145,000 (Example Mobile games)
Casual Social = $52,500 | Mid-level Games = $142,500 | High-level Games = $240,00

⏱️ **Average production time = 17 Month (Example Mobile games)
Casual Social = 6 month | Mid-level Games = 18 month | High-level Games = 2.5 years

😎 **The Solution** 😎

Anything World is a platform empowering creators to build limitless 3D experiences

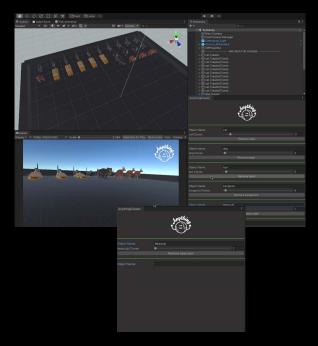# 👀 We bring everything to life - using voice if you like 🎙️

Static 3D objects
Combining extensive 3D libraries
500,000+ models

Voice
Easy Natural Language
Integration

PROPRIETARY

Anything World Platform
Automated 3D smart assets with AI behaviours
No manual labour required
Controllable via Voice, UI or Code
Output to any device

Output

Desktop   Mobile   Console   Mixed Reality

How the Anything World Magic works

Extensive 3D libraries

Sketchfab

Free3D

Custom

Google Poly

TurboSquid

500,000+ models

PROPRIETARY

Easy Natural Language Integration

IBM Watson

Dialogflow

Custom

Existing Services

Our cloud platform integrates existing 3D libraries and Natural Language Understanding services with our own proprietary tech. The smart bit happens in the middle. We automate animation and add behaviours to otherwise static 3D objects by using our own custom machine learning implementations. We make objects smart. We are platform agnostic.

👀 How it looks

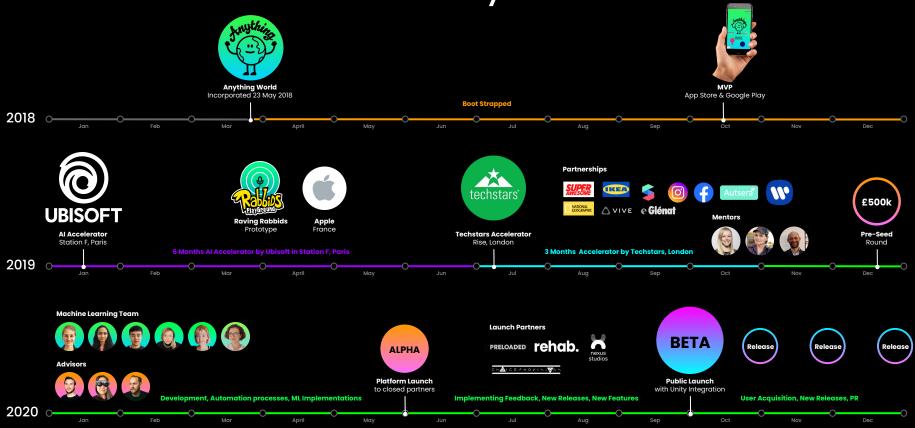

Used by Production Agencies and Games Studios like:

PRELOADED

rehab.

nexus studios

UBISOFT

Our Journey so far

Anything World
Incorporated 23 May 2018

MVP
App Store & Google Play

Boot Strapped

2018 | Jan | Feb | Mar | April | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec

UBISOFT

AI Accelerator
Station F, Paris

Raving Rabbids
Prototype

Apple
France

Techstars Accelerator
Rise, London

Partnerships

SUPER AWESOME · IKEA · Instagram · Facebook · Autsera · Waterstones
NATIONAL GEOGRAPHIC · VIVE · Glénat

Mentors

£500k
Pre-Seed
Round

6 Months AI Accelerator by Ubisoft in Station F, Paris

3 Months Accelerator by Techstars, London

2019 | Jan | Feb | Mar | April | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec

Machine Learning Team

Advisors

ALPHA

Launch Partners

PRELOADED · rehab. · nexus studios
CHOICE PROVISION

BETA

Platform Launch
to closed partners

Public Launch
with Unity Integration

Release · **Release** · **Release**

Development, Automation processes, ML Implementations

Implementing Feedback, New Releases, New Features

User Acquisition, New Releases, PR

2020 | Jan | Feb | Mar | April | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec

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🙋‍♀️ **Our Team** 🙋‍♂️

Natalie
Head of Studio

Gisel
Chief Technical Officer

Sebastian
Co-Founder, Creative Director

Marta
Machine Learning Specialist

Noah
Machine Learning Specialist

Divya
Machine Learning Specialist

Gordon
Co-Founder, CEO

Freya
3D Software Engineer

Our Early Adopters

Game Studio

Choice Provision
Medium size video games studio, focus on Mobile and console gaming, Santa Cruz

"We love using Anything World to generate living procedural environments for our games - saves us so much time and adds so much life"

Mike Roush, Co-Founder, Choice Provisions

Game Studio

Preloaded
Medium size games studio, focus on EdTech, London

"Right now AR is ALL we are doing, and Anything World is the kind of handy time-saving service we love here at Preloaded!"

Phil Stuart, Creative Director, Preloaded

Digital Agency

Nexus Studio
Digital marketing agency, focus on VR and AR,

"Anything World is one of the forebears of an essential kind of AR experience. There is so much value in summoning anything you want using only your voice and then interacting with that thing."

Liam Walsh, Creative Technology Director, Nexus Interactive Arts

Digital Agency

Rehab Agency
Digital marketing agency, focus on Voice Tech and AR, London

"The notion of generating worlds with your voice has fascinated us for a long time. Now with AW using it in projects is next level!"

Rob Bennett, CEO
Rehab

Our Early Partnerships

Gaming

Ubisoft
Giant Gaming Enterprise

Limitless voice play in augmented reality with Ubisoft's iconic Raving Rabbids characters.

Music

Warner Music Group
Multinational entertainment and record label.

Share your music experience in a new way with interactive sing-along social app.

Social

**Creative Shop
(Instagram, Facebook)**
Creative Shop is always hungry to craft new ideas with new technology for FB and Insta

Control face filters by voice inside your favorite social app.

Turn text into animated Memes inside your favorite messenger app.

EdTech

National Geographic
World leader in geography, cartography and exploration.

Experience the exciting world of dinosaurs in a new augmented way. Engage and control this fantastic creatures with your voice.
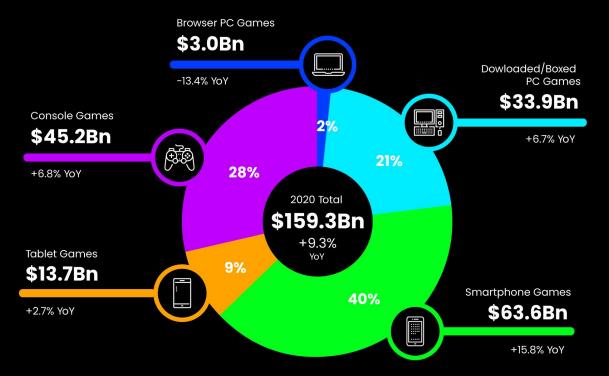
Why Now? 📈 Market Trends

Video game traffic during lockdown - 75% ⬆️

72% of Adults play games on their mobile

Wearables are paving the way

3D asset are ever expanding

Voice tech is everywhere

5G and edge computing on the rise

Market Opportunity

Global Games Market

Browser PC Games
$3.0Bn
−13.4% YoY

Dowloaded/Boxed PC Games
$33.9Bn
+6.7% YoY

Console Games
$45.2Bn
+6.8% YoY

2020 Total
$159.3Bn
+9.3% YoY

2%

21%

28%

9%

40%

Tablet Games
$13.7Bn
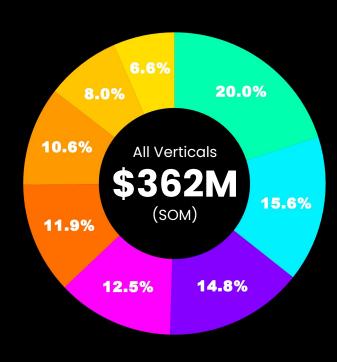+2.7% YoY

Smartphone Games
$63.6Bn
+15.8% YoY

Go-To-Market Focus:
Hyper Casual & Casual Mobile & Tablet Applications

🚀 Other Verticals Beyond Gaming

By **2025** we are projecting a total Serviceable Obtainable Market (SOM) of **$362 Million**

$72.4 Million (20%) are from Gaming. The others are through additional verticals.

All Verticals
$362M
(SOM)

20.0%
15.6%
14.8%
12.5%
11.9%
10.6%
8.0%
6.6%

Verticals

- $72.4M - Gaming
- $56.5M - Social
- $53.6M - MarTech
- $45.1M - EdTech
- $43.2M - Retail
- $38.2M - Telecoms
- $28.9M - Music
- $23.7M - Film

THANK YOU

www.anything.world

hello@anything.world