



SXSW ANNOUNCES *ROAD HOUSE* TO OPEN THE 2024 SXSW FILM & TV FESTIVAL

[Press Accreditation](#) Deadline February 9 at 11:59pm CT

Film Stills can be found [here](#)

Road House trailer [here](#)

Austin, Texas, Thursday, January 25, 2024 – South by Southwest® (SXSW®) Conference and Festivals (March 8-16, 2024) announced the World Premiere of Amazon MGM Studios *Road House*, directed by Doug Liman, will open the 2024 Film & TV Festival. In this inspired and adrenaline-fueled reimagining of the 80s cult classic, ex-UFC fighter Dalton takes a job as a bouncer at a picturesque Florida Keys bar, only to discover that this paradise is not all it seems. Led by Jake Gyllenhaal, the film features Daniela Melchior, Billy Magnussen, Jessica Williams, Joaquim de Almeida, Conor McGregor, Lukas Gage, Arturo Castro, B.K. Cannon, Beau Knapp, Darren Barnet, Dominique Columbus, Bob Menergy, Catfish Jean, Kevin Carroll, Travis Van Winkle, and Hannah Lanier.

“*Road House* is a crowd-pleasing, vengeance-seeking, boat-jumping bar brawl and we are thrilled to kick (and punch) off the SXSW Film & TV Festival with this wildly entertaining premiere,” said Claudette Godfrey, VP Film & TV. “It’s been said that Jake Gyllenhaal gives a career-best performance and we completely agree! We can’t wait for our audiences to turn opening night into a one-of-a-kind experience.”

“We are incredibly proud to share *Road House* with the fun and discerning opening night crowd at SXSW,” said Jennifer Salke, head of Amazon MGM Studios. “The film is an adrenaline-fueled, action-packed reimagining of the ‘80s cult classic, made modern by the talented cast led by the incomparable Jake Gyllenhaal. From the moment we read this fantastic script, we were confident this inspired film would resonate with our global audience.”

SXSW 2024 will also feature previously announced Centerpiece Screening [The Fall Guy](#), Opening Night TV Premiere [3 Body Problem](#), and hundreds of other [film and TV projects](#). Additional exciting Headliners, Festival Favorites and more to be announced on February 7.

In addition to film & TV festival screenings, registrants also have access to Conference Keynotes, Featured Speakers, Mentor Sessions, Networking Meet Ups, Music Showcases, Comedy Festival Showcases, Exhibitions and Professional Development. For more information on everything SXSW has to offer, please visit [sxsw.com](https://www.sxsw.com).

Press Links:

- **Film Stills can be found at:** <https://filmmaker.sxsw.com/media>
- **Publicists for projects in the 2024 program can be found** [here](#).
- [Press Accreditation](#) **Deadline February 9 at 11:59 CT**

About SXSW Film & TV Festival

Now in its 31st year, SXSW Film & TV Festival brings together creatives of all stripes over nine days to experience a diverse lineup and access to the SXSW Music and Comedy Festivals plus SXSW Conference sessions with visionaries from all corners of the entertainment, media, and technology industries.

About SXSW

SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of tech, film and television, music, education, and culture. An essential destination for global professionals, the annual March event features sessions, music, and comedy showcases, film and television screenings, exhibitions, professional development, and a variety of networking opportunities. SXSW proves that the most unexpected discoveries happen when diverse topics and people come together. SXSW 2024 will take place March 8–16 in Austin. Learn more at [sxsw.com](https://www.sxsw.com). To register for the event, please visit [sxsw.com/attend](https://www.sxsw.com/attend).

SXSW 2024 is sponsored by Volkswagen, C4 Energy, Delta and *The Austin Chronicle*.

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Editor's Note: Media Registration for SXSW is open until Friday, February 9, 2024. Please go to <https://www.sxsw.com/press-center/press-accreditation> to apply.

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